

15th October 2024



“BEYOND THE EXIT PLAN”

JEREMY COLE JOINS PANEL AT PRO.MANCHESTER EVENT

Jeremy Cole, Partner, Cole Associates Corporate Finance joined a panel of four Manchester professionals this morning, 15th October to discuss what happens when deals go wrong and how advisers can plan for some, but not all eventualities.

The debate, themed as **“Beyond the Exit Plan: Navigating Unexpected Challenges in Selling Your Business”** highlighted a range of reasons why the acquisition process can be derailed, disrupted and delayed; some external causes that are outside the control of the participants (e.g. the pandemic) and some internal causes that are capable of being anticipated and a solution planned (e.g. resignation of a key member of staff during the transaction process or loss of a significant customer).



The panel was chaired by Aaron Conneran, Axon Moore and included Dave Furlong, River Capital, Natasha Millward, DJH and Jeremy Cole.

The audience appeared to be engaged by the subject matter, based the number of questions and comments in the Q&A session.

Thanks to Julie Tunstall at Pro.Manchester who organised the event perfectly, to Equal Money for sponsoring the event and to Accenture for hosting the event in their excellent offices at Circle Square, Manchester.