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FOOTFALL for the future

COLE ASSOCIATES ADVISES FOOTFALL FLOORING SHAREHOLDERS ON SALE TO INTERFLOOR



Manchester-based corporate finance firm, Cole Associates Corporate Finance has advised the shareholders of sustainable underlay manufacturer Footfall Flooring on the sale of the company to Interfloor, a subsidiary of listed flooring group, Victoria plc.

The Lancashire-based business recovers rubber crumb from tyres, fibres from coffee sacks, wool from carpets and clothing and plastic bottles to produce a range of recycled underlays for residential and commercial markets.

Footfall Flooring was founded in 2011 by entrepreneur Bob Long and has a production site in Blackburn with some 30 employees.

Interfloor is the UK and European market leader for underlay, and provides a unique one-stop-shop for underlay and flooring accessories. Interfloor has a strong portfolio of brands – Tredaire® and Duralay® for underlay, and Gripperods® and Stikatak® for flooring accessories.



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